

## **PRIVACY POLICY FOR Clear View Eye Care**

### **PRIVACY STATEMENT**

Clear View Eye Care is committed to protecting your privacy. We use advanced technology to ensure a safe and efficient online experience. This Privacy Statement is in effect for the Clear View Eye Care website and oversees the handling of data collection and usage. By accessing this website, you consent to the data practices detailed herein.

### **Collection of Personal Information**

Clear View Eye Care may gather personal information that can identify you, such as your email address, name, home or work address, or telephone number. We also collect anonymous demographic details, which may include your ZIP code, age, gender, preferences, interests, and favorites.

Furthermore, our website automatically gathers certain information about your computer hardware and software. This can include your IP address, browser type, domain names, access times, and referring website addresses. This data is used to operate the service, to maintain its quality, and to provide general statistics regarding the use of the Clear View Eye Care website.

Please note that if you openly disclose personal information or sensitive data on public platforms, this information may be collected and used by others.

We advise you to read the privacy policies of any website you reach through links from ours, so you are aware of how these websites gather, use, and share your information. Clear View Eye Care is not accountable for the privacy policies or other content on websites not operated by us.

### **Use of Personal Information**

Clear View Eye Care utilizes your personal information to manage the website and deliver the services you request. Your identifiable information may also be used to inform you of other products or services provided by Clear View Eye Care and its affiliates. We might also reach out to you about your views on current services or potential new services through surveys.

We do not sell, rent, or lease our client rosters to third parties. However, Clear View Eye Care might share your data with trusted partners to help perform statistical analysis, send you emails or mail, provide customer assistance, or arrange for deliveries. All such third parties are barred from using your personal information except to provide these services to Clear View Eye Care, and they are obligated to maintain confidentiality.

Clear View Eye Care will not disclose your sensitive personal information, like race, religion, or political affiliations, without your explicit consent.

Your personal information will be disclosed only if required by law.

### **Use of Cookies**

Clear View Eye Care's website employs "cookies" to help personalize your online experience. A cookie is a text file that is placed on your hard disk by a webpage server. Cookies cannot be

used to run programs or send viruses to your computer. They are assigned to you uniquely and can only be read by a web server in the domain that gave you the cookie.

### **Security of Personal Information**

Clear View Eye Care secures your personal information from unauthorized access, use, or disclosure. We safeguard the personal information you provide on computer servers in a controlled, protected environment, guarded from unauthorized access, use, or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Changes to this Statement**

Clear View Eye Care may update this privacy statement to reflect feedback from the company and customers. We encourage you to periodically review this statement to be informed of how Clear View Eye Care is protecting your information.

### **Contact Information**

Clear View Eye Care values your opinions about this Privacy Statement. If you believe that Clear View Eye Care has not adhered to this Statement, please contact us at (904) 477-4379.